



UNLOCK Accelerator 2022 | Social media texts for sharing

We accelerate your ideas. Together we build the future of Free Knowledge. Application for the third edition of the [UNLOCK Accelerator](#) runs from April 5 to May 29. The program is designed for change makers, activists, technologists and creative minds who want to develop a project that works towards this year's challenge: Access to knowledge is a matter of equity.

We'd appreciate your help in spreading the word! Feel free to use our templates below or to make them your own.

Our channels for tagging:

Hashtag: #unlockacc

Twitter: https://twitter.com/UNLOCK_Acc

LinkedIn: <https://linkedin.com/company/unlock-acc>

Website: <https://www.wikimedia.de/unlock/>

Blog: <https://www.wikimedia.de/unlock-blog/>

Wikimedia Deutschland on Facebook: <https://www.facebook.com/WMDEeV/>

Wikimedia Deutschland on Instagram: https://www.instagram.com/wikimedia_de/

Social media texts for sharing:

Twitter / Instagram

You are working on a project that makes the access and contribution to knowledge easier, more inclusive & equitable? Apply for @WikimediaDE's @UNLOCK_Acc until May 29 to receive coaching, networking & financial support to make your project a reality! [wikimedia.de/unlock/](https://www.wikimedia.de/unlock/)

Facebook / LinkedIn – Option 1

You have a creative idea that creates equal access to knowledge? You're ready to turn your concept into a functional product? Then the UNLOCK Accelerator by Wikimedia Deutschland is the perfect fit for you! The program provides

UNLOCK

- 👉 professional coaching from the Impact Hub community
- 👉 access to our international network
- 👉 tailored support by Wikimedia Deutschland & Wikimedia Serbia
- 👉 peer-to-peer sessions, and
- 👉 financial support.

Let's imagine a world in which every single human being can freely share in the sum of all knowledge. This means that information needs to be available as a whole and in a convenient and modifiable form to everyone, free of charge. #unlockacc

Application is open until May 29. 🔒 More information on the program and the application process: wikimedia.de/unlock/

Facebook / LinkedIn – Option 2

🚩 APPLICATION for Wikimedia's #accelerator program is now open! The digital transformation already positively influences the way we access, contribute to and share information. However, existing structures of power and privilege still exclude people from much of the world's knowledge – let's work on solutions that close the knowledge gap!

The UNLOCK Accelerator is looking for your #opensource project under a free license that:

- 🔍 develops a tool or technology that makes the access and contribution to knowledge easier, more inclusive and equitable
- 🔍 that organizes information more equitably and offers a sustainable business model for the production, maintenance and access to knowledge

Applications are open until May 29. More information about the program and the application process: <https://www.wikimedia.de/unlock/>

This year, we are looking for innovations that support knowledge equity – breaking down social and technical barriers that prevent people from both accessing and contributing to free knowledge. Because when we close the knowledge gap, we open up the potential to empower the people who create, share and use the knowledge of the world.

Visuals / Share pics for download:

<https://www.wikimedia.de/unlock/press/>