



UNLOCK Accelerator

We accelerate your ideas. Together we build the future of Free Knowledge. Application for the second edition of the [UNLOCK Accelerator](#) runs from April 1 to May 16. The program is designed for change makers, activists, technologists and creative minds who want to develop a project that works towards this year's challenge of [\(Re\)building trust in our digital society](#).

We'd appreciate your help in spreading the word! Feel free to use our templates below or to make them your own.

Our channels for tagging:

Twitter: https://twitter.com/UNLOCK_Acc

Website: <https://www.wikimedia.de/unlock/>

Blog: <https://www.wikimedia.de/unlock-blog/>

Wikimedia Deutschland on Facebook: <https://www.facebook.com/WMDDeV/>

Hashtag: #unlockacc

Social media texts for sharing:

Facebook / LinkedIn – Option 1

You have a creative idea that helps (re)build trust in information and technology? You are ready to turn your concept into a functional product? Then the UNLOCK Accelerator by Wikimedia Deutschland is the perfect fit for you! The program provides

- 👉 professional coaching
- 👉 access to Wikimedia's international network
- 👉 peer-to-peer sessions, and
- 👉 financial support.

Let's imagine a world built on trust in which we can safely navigate through the wealth of information that lies at our fingertips, where we have access to high-quality, trustworthy knowledge sources and thus make informed decisions that are in our best interest. #unlockacc

Application is open until May 16.

🔒 More information on the program and the application process: [wikimedia.de/unlock/](https://www.wikimedia.de/unlock/)



Facebook / LinkedIn – Option 2

🚩 APPLICATION for Wikimedia's #accelerator program is open now! In times of misinformation, filter bubbles and constant technological developments (#bigdata, #AI) that make it almost impossible to navigate through the wealth and complexity of information out there – let's rebuild trust in information and technology! The UNLOCK Accelerator is looking for your #opensource software solution or non-technical project under a free license that:

- 🔍 creates greater access to free and trusted knowledge
- 🔍 strengthens the skills to handle and evaluate information

Applications are open until May 16. More information about the program and the application process: <https://www.wikimedia.de/unlock/>

year, we have defined the thematic challenge as „(Re)building trust in the digital age“. We are looking for solutions that help users (both online and off) navigate through the wealth of information out there that is increasingly laced with disinformation and fake news, and heavily shaped by our own filter bubbles and underlying technical mechanisms, and help them make informed choices.

Twitter

You have a creative idea that simplifies access to #knowledge or helps rebuild #trust in information? Apply for @WikimediaDE's UNLOCK #Accelerator until May 16 to receive coaching, access to Wikimedia's network, and financial support to make your project a reality! #unlockacc 🔒 [wikimedia.de/unlock/](https://www.wikimedia.de/unlock/)

Share pics for download:

<https://www.wikimedia.de/unlock/press/>